

DATA ETHICS



PRIVACY

Our platform is designed to be private by default. Our Smartbot collects no information that could be traced back to individuals, no location, no IP address, not even the exact moment when the question was sent. We also make sure that no sensitive data is accidentally placed into our system. For example, our Smartbot deletes phone numbers, social identification numbers, or addresses before the question even leaves the user's device. We use data minimization and purpose specification. Practically this means that we consider on each of our applications what is the necessary data for its specific purpose.



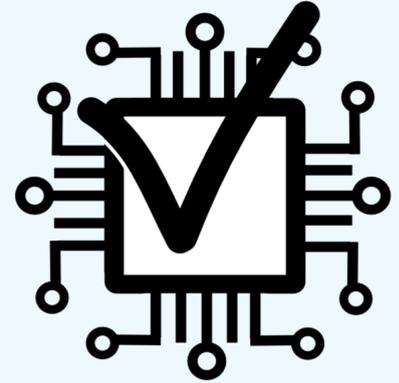
DATA SECURITY

Data security has been taken into account in every step of the data's lifecycle and our internal processes. Our platform is independent of any third-party solutions. This means that we have control over the data throughout the whole process. We use end-to-end encryption and have automated monitoring and alerting systems that trigger an event every time data moves from one place to another. We have applied different security measures for public, sensitive, and non-sensitive data. Our system uses an audit log system which means we have a documented record of every time data is accessed. Our data architecture is decentralized which makes it more resilient against cyber attacks.



AI-ETHICS

We want to make sure that our AI-based tools make our platform as intelligent and well functioning as possible, while also recognizing that AI systems are constantly evolving and have their limitations. Therefore our AI systems are auditable and restricted. At the moment our Smartbot gives answers only related to the chosen content. This makes our platform as safe and reliable as possible. We are constantly developing our AI-based tools in order to keep our platform smart, fluent, and safe.



ACCOUNTABILITY

Accountability and transparency are core values to our company. The journey of our data begins with our platform informing the user exactly how and what kind of data the platform collects. Our systems are designed to be as open and transparent as possible without compromising the safety or privacy of our users. We use open-source code whenever possible and reasonable.

